



2019-2020 ACPA Corporate Partnerships Program

| ACPA Corporate Partnership Benefit List | Diamond | Platinum | Gold | Silver | Bronze |
|--|------------------|---------------------------|--------------------------|--------------------------|------------------------|
| Value of Sponsorships | \$60,000 | \$48,500 | \$33,000 | \$20,000 | \$12,500 |
| Annual Corporate Partnership Amount | \$30,000+ | \$25,000-\$29,999 | \$17,500-\$24,999 | \$10,000-\$17,499 | \$4,000-\$9,999 |
| Annual Conference Sponsorship | | | | | |
| Sponsorship of one annual conference item or program | ✓ | ✓ | ✓ | ✓ | ✓ |
| Opportunity to greet attendees at sponsored event | ✓ | ✓ | ✓ | | |
| Exhibit Space | | | | | |
| One 10'x10' Exhibit Booth Rental (\$1,750 Value) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Corner booth upgrade (\$300 Value) | ✓ | ✓ | ✓ | ✓ | |
| Recognition at Annual Conference | | | | | |
| Advertisement in printed program (\$400-\$1,100 Value) | Full Page Color | Full Page Black and White | Half Page Color | Half Page Black & White | N/A |
| Logo on Exhibit Hall Entrance Unit | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on sponsor page in printed program | ✓ | ✓ | ✓ | ✓ | ✓ |
| Signage at sponsored event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Verbal acknowledgment at Opening Session | ✓ | ✓ | | | |
| Slide shown at Opening Session | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor Ribbons for Convention Delegates | Diamond | Platinum | Gold | Silver | Bronze |
| Educational Session Opportunity | | | | | |
| Guaranteed educational session at Convention | ✓ | ✓ | ✓ | | |
| Networking Opportunities | | | | | |
| Convention registrations (\$900-\$3,000 Value) | 5 | 4 | 3 | 2 | 2 |
| Invitation to ACPA's Corporate Partner Reception at Annual Convention | ✓ | ✓ | ✓ | ✓ | ✓ |
| Mailing Lists | | | | | |
| One-time use Post-Annual Convention registrant list including mailing addresses | ✓ | ✓ | ✓ | ✓ | ✓ |
| One-time use Pre-Annual Convention registrant list including mailing addresses | ✓ | ✓ | ✓ | ✓ | ✓ |
| Advertising | | | | | |
| Complimentary Half Page Back Cover Four Color Advertisement in <i>About Campus</i> (\$2,250 Value) | ✓ | | | | |
| Complimentary Full Page Four Color Inside Advertisement in <i>About Campus</i> (\$1,250 Value) | ✓ | ✓ | | | |
| Complimentary Full Page Black & White Inside Advertisement in <i>About Campus</i> (\$1,000 Value) | | | ✓ | | |
| Complimentary 2020 ACPA Convention App Advertisement (\$250 Value) | ✓ | ✓ | ✓ | | |
| ACPATweets sent on your behalf | 5 | 4 | 3 | 2 | 0 |
| HTML email message(s) sent on your behalf to ACPA Membership | 5 | 4 | 3 | 2 | 0 |
| Listing(s) in ACPA's eCommunity Newsletter | 5 | 4 | 3 | 2 | 1 |
| Listing on ACPA's Convention webpage | ✓ | ✓ | ✓ | ✓ | ✓ |
| ACPA Membership | | | | | |
| Receive Company ACPA membership benefits for 12 months (\$298-\$745 Value) | ✓ | ✓ | ✓ | ✓ | ✓ |



Bronze Partnership Opportunities

- Next Gen Conference Participant Registration Scholarship Sponsor
- Next Gen Conference Participant Travel Scholarship Sponsor
- Next Gen Conference Keynote Speaker Sponsor
- Full-Day Pre-Convention Workshop Sponsor
- Volunteer Shirt Sponsor

Silver Partner

- Next Gen Conference Lunch Sponsor
- Next Gen Conference Dinner Sponsor
- Next Gen Conference Participant and Alumni Reception Sponsor
- CultureFest Sponsor
- Featured Speaker Sponsor (4 opportunities)
- Exhibit Area Nutrition/Coffee Break Sponsor (4 opportunities)
- SSAO Lounge Sponsor
- Plenary Session Sponsor

Gold Partner

- SSAO/Corporate Partner/Exhibitor Reception Sponsor
- Convention Wireless Internet Sponsor
- Career Café Furnishings Sponsor
- Career Café food/beverage Sponsor

Platinum Partner

- Featured Speaker Sponsor-Exclusive Sponsorship
- Exhibit Hall Nutrition/Coffee Break-Exclusive Sponsorship

Diamond Partner

- Opening Session Sponsor-Exclusive Sponsorship
- Opening Reception/CelebrACPA Sponsor-Exclusive Sponsorship