



Genius Lab Presentations

Title	Presenter
#Hashtag 101 - The what, why and how of event hashtags	Rachel Luna
6 Strategies for Your Student Affairs Side Hustle	Kayley Robsham
A google and One Ways to Use Gmail and Google Calendar	Kourtney Spaulding
Best Practices for Managing Departmental Social Media Accounts	Erin Hensley
Creating Easy Advertisements, Designs, Presentations & Social Media Images with Canva!	Erin Hensley
Data Visualization using Piktochart	Megan Forecki
Escape Room: Building Leadership and Engagement Through Creative Programming	Eric Kang
How to Start a Blog and Build a Following	Sinclair Ceasar
I Think I Canva. I think I Canva. I think I canva.	Kourtney Spaulding
Identify on LinkedIn, Engage on Twitter & Seal Over Coffee	Chaim Shapiro
Photography 101: Creating Better Images for Marketing, Publication and Web	Ricardo Treviño Jr.
Podcasting: The what why and how using your voice!	Conor McLaughlin
Reduce Your Email Through the Use of Slack Messaging	Paul Brown
Social Media Communities As Brave Spaces/Wrestling With Self-Care	Ryan Riberio
Summarizing your Student Engagement Data using Pivot Tables	Larry Long
Transform with Trello: software to elevate your efficiency	Aimee Maczko